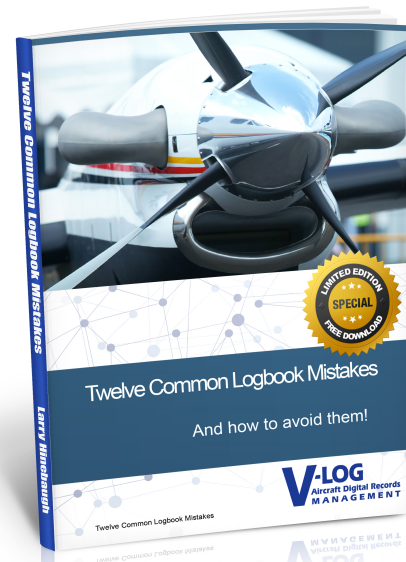


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## A Must-Read for Aircraft Owners, Managers and Maintenance Professionals!

How many of these mistakes is your team making? Could the value and readiness of your aircraft be at risk?

There are many mistakes that people make with their aircraft maintenance logbooks that cause people trouble and expense - and they're all very preventable!

We've outlined twelve particular doozies (and their solutions) in this 20-page downloadable eBook.

For a limited time, this publication is available as a free download from our website.

Simply browse to [LogbookBestPractices.com/FreeBook](http://LogbookBestPractices.com/FreeBook). Or call us at 425-606-1693 and request a free copy.

In fact, you may want to request one for yourself and one for your manager!

John Doe  
 4321 First Street  
 Anytown, State ZIP



Winter 2015

Bringing Aircraft Logbooks Into the 21st Century!



## My Aircraft is on a Digital Maintenance Program, Do I Really Have a Complete Backup?

In my 35 years as a consultant and licensed A&P mechanic, I've found that poor logbook practices are responsible for several huge practical and financial issues.

Many aircraft owners and even DOMs whose aircraft are serviced by major OEM companies or large maintenance providers, are under the impression they "are covered" with a full digital backup of their maintenance records.

Of course, these programs do create a digital record of a maintenance event, and many of these records are published online so they can be accessed remotely.

However, there are some key items to consider:

- Do those OEM or maintenance-provider generated electronic records cover the entire history of your aircraft or do you have patchwork of partial and fragmented sources?
- Are you able to search the digital records to find what you need?
- What happens when you change maintenance providers? Can you take the entire aircraft record with you and access it in the future?



### Do your electronic records cover the entire history of your aircraft, or do you have a maintenance tracking patchwork of partial and fragmented sources?

Manufacturer maintenance tracking programs or "e-log" programs are owned by major maintenance organizations and only provide digital backup for specific maintenance events. Many non-serialized components and servicing tasks are not updated in your maintenance tracking program. That leaves you with a digital

record of only those items that are input into the tracking system.

As you can imagine, this only provides a partial picture of individual maintenance events. Tracking programs may provide a snap-shot of digital images, matching specific task cards with logbook entries, but fail to provide a complete historical digital logbook. If you use several different providers, (on an extended international trip, as an example) you may have several different "e-records" and/or paper records, in different, incompatible formats.

V-Log's Aircraft Digital Logbook (ADL) was designed to include every entry that should exist in your paper logbook. (Continued ->)

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### How Can We Help You Today?



425-606-1693

[info@VLog.Aero](mailto:info@VLog.Aero)

Think you don't have time to digitize your records? You might be surprised how easy it is. And we'll do most of the work to digitize your current logbooks. Call us today, or visit our website (VLog.Aero) or blog (LogbookBestPractices.com) for more information!

## Regulatory Agencies

Aircraft maintenance is highly regulated- It's very important to ensure your airplane (and all of its records!) are in compliance with all appropriate authorities. This is a partial list:

- Agência Nacional de Aviação Civil (ANAC) Brazil
- Civil Aviation Administration of China (CAAC) China
- Civil Aviation Authority (United Kingdom) (CAA)
- Civil Aviation Safety Authority (CASA) Australia
- Directorate General of Civil Aviation (India) (DGCA) India
- European Aviation Safety Agency (EASA) Europe
- Federal Aviation Administration (FAA) United States



(Continued from Front Page)

Every time your aircraft was touched, a document exists in V-Log to prove it- exactly as it exists in your paper logbooks. With V-Log, nothing needs to be left out and you have access to the complete history of your aircraft.

### Are you able to search the digital records to find what you need?

Any solution is only good if it is actually used. If your team is scrambling, resorting to workarounds or working overtime when records need to be accessed, this is a symptom that your digital logbooks are too difficult to use, and are not fulfilling their function.

You need to find specific items quickly in the event of an audit or maintenance event. Your digital solution should provide quick easy access of ANY specific records when they're needed for maximum efficiency and peace of mind.

OEM and Maintenance Company managed "e-logs" are scanned and saved in low resolution, pixelated PDF files. When searching for items in these electronic logbooks, you must open each individual PDF. This makes the search and retrieval process very time consuming, oftentimes producing inaccurate results.

The V-Log ADL automatically opens the complete digital aircraft record as soon as you log into the program. Because our files are saved in a high-resolution format, search results are complete and accurate every time. V-Log automatically searches every document in your aircraft history with a single click.

No other aircraft maintenance tracking products we've seen allow searches of the entire digital logbook at once. So you have to spend a lot more time finding the specific document you need before executing a search. (Which arguably defeats the purpose of having a search function!)

### What happens if you change maintenance providers? Can you take the entire aircraft record with you it in the future?

As a business owner, I take a "risk management" approach to any large investment. And an aircraft is, after all, a very large investment. It makes sense to protect that investment!

Unlike most "e-log" products that are owned and managed by the OEM or maintenance tracking companies, V-Log is actually owned and managed by the aircraft owner, so he maintains control of his valuable documents.

I also like to keep my options open.

If, for some reason, I choose to change maintenance providers or have my aircraft serviced by someone other than my primary provider, I want to ensure that my aircraft retains its resale value, is ready for an FAA audit, and is easily serviceable by any team I choose at a moments notice.

### Conclusion: Your E-Logbook solution from your maintenance provider is probably not as complete as you think.

Many aircraft owners are surprised to learn that electronic maintenance tracking programs provided by their OEM or major maintenance provider have the limitations we've discussed. This is not surprising - aircraft logbook requirements are complex, and aircraft owners are busy. And the big names and marketing materials associated with these e-log are designed to be reassuring.

Contact us today and let's talk about your aircraft records. We can quickly and conveniently create a complete aircraft digital logbook solution from your existing records, in whatever format they might currently be.

**"V-LOG IS ASSURANCE**

that my flight department is caring for and protecting the aircraft's logbooks with the same diligence that they care for and protect the aircraft itself."

JON BUCCOLA  
AIRCRAFT OWNER

**Bringing aircraft logbooks into the 21st century.**

## CHOOSE ONE

How Would You Rather Search for a Vital Aircraft Record?



YOU ARE HERE. YOUR DOCUMENTS ARE HERE. ACCESS YOUR AIRCRAFT RECORDS ANYWHERE!

NO PROBLEM!

**CALL V-LOG AT 425-606-1693 TODAY!**

## Premier Issue of our Printed Newsletter - Be Sure You Get Your Issue Every Time!

They say every great company is also a publishing company. Especially when the topic is as large, complex, and important as aircraft maintenance logbook best practices.

We publish a lot of great information on the web, but we also love the feel and nostalgia of a paper newsletter. So, we produce information in both "paper" and "electronic" formats.

In our quarterly printed newsletter, you'll find a lot of the same information that you'll find on our blog and our social media channels, including Facebook, Twitter, LinkedIn, and Google+. The Internet is great for getting information to you (like product demos, best practices information, and so on. We publish material to these sites several times a week, so we hope to see you there! The addresses for those channels is on the back of this newsletter. "Like," "follow" "friend" or "plus" us for tips and current best practice information you can use in your business every day.

But we'll reprint the "executive summary" of the information we produce in this

paper version four times per year.

Would you like to receive these printed newsletters on a quarterly basis?

Know someone else who would like to receive a copy? A colleague on your team, or someone at a different company, perhaps? Just shoot us an email with your (or their) postal address and we'll add them to our mailing list.

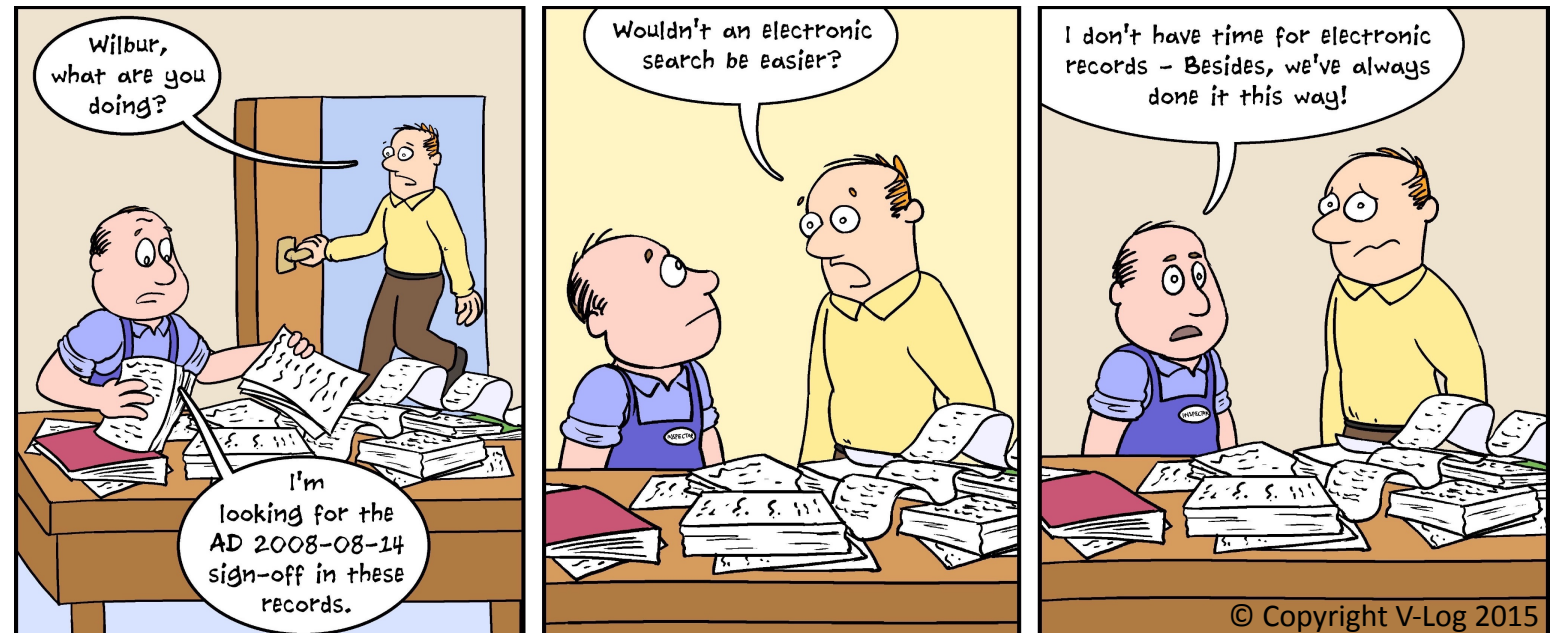
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Thanks, and regards!

Larry Hinebaugh,



## Orville & Wilbur In Charge



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